



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada-533003, Andhra Pradesh (India)

Comparison of Program Structure R16 with R19

Program Code	Program Name	Total No. of Courses		Total Courses Added in (R19)	Content revised
		R16	R19		
1E00	MASTER OF BUSINESS ADMINISTRATION	27	30	19	11

MV
Coordinator

Budapest
REGISTRAR
J.N.T. University Kakinada
Kakinada-533003

F. K. 102
Director
Director
School of Management Studies
Jawaharlal Nehru Technological University, Kakinada
KAKINADA-533003, (A.P.) India



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

Kakinada-533003, Andhra Pradesh (India)

Comparison of Program Structure R16 with R19

Program Code	Program Name	Total No. of Courses		Total Courses	Content revised
		R16	R19	Added in (R19)	
SM1E00	MASTER OF BUSINESS ADMINISTRATION	27	30	19	11

Coordinator

Director



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

Kakinada-533003, Andhra Pradesh (India)

Comparison of Course Structure R16 with R19

Program Code: SM1E00

Program Name: MBA

Year: 1

Semester: 1

R16					R19					New Course? (R19)	Content Revision %			
Course code	Course name	L	T	P	C	Course code	Course name	L	T			P	C	
c-101	Principles of management				3	c-101	Management and organizational behaviour	4			4			
c-102	Managerial economics				3	c-102	Managerial economics	4			4		100	
c-103	Accounting for managers				3	c-103	Accounting for managers	4			4		100	
c-104	Managerial communication and soft skills				3	c-104	Quantitative analysis for businessdecisions	4			4		100	
c-105	Business environment				3	c-105	Legal and business environment	4			4	Yes		
c-106	Quantitative analysis for businessdecisions				3	c-106	Business communication and soft skills	4			4	Yes		
c-107	Information technology lab				3	c-107 OPEN ELECTIVE	Cross Cultural Management Rural Innovation projects MOOCs: SWAYAM/NPTEL- Related to Management Courses other than listed courses in the syllabus	4			4	Yes		
						C-108	Business Communication and Soft skills lab			2	2	Yes		
						C-109	Information Technology – Lab1(Spreadsheet and Tally)			2	2		100	
TOTAL					21	TOTAL					28	4	32	

Program Code: SM1E00

Program Name: MBA

Year: 1

Semester: 2

R16					R19					New Course? (R19)	Content Revision %				
Course code	Course name	L	T	P	C	Course code	Course name	L	T			P	C		
C-201	Financial Management				3	C-201	Financial Management	4			4		100		
C-202	Human Resource Management				3	C-202	Human Resource Management	4			4		100		
C-203	Marketing Management				3	C-203	Marketing Management	4			4		100		
C-204	Production and Operations Management				3	C-204	Operations Management	4			4		100		
C-205	Business Research Methods				3	C-205	Business Research Methods	4			4		100		
C-206	Organizational behaviour				3	C-206	Project Management Technology Management Lean Management Database Management System	4			4	Yes			
	Mini project Seminar on mini project				2 2	C-207	IT-lab 2(Programming R)			2	2	Yes			
TOTAL															
						TOTAL					24		2	26	

Program Code: SM1E00

Program Name:MBA

Year: 2

Semester: 3

R16					R19					New Course? (R19)	Content Revision %				
Course code	Course name	L	T	P	C	Course code	Course name	L	T			P	C		
c-301	Strategic management				3	c-301	Strategic management	4			4			100	
c-302	Legal aspects of business				3	c-302	Operational research	4			4			Yes	
c-303	Business ethics and corporate governance				3	e-301	Elective-1	4			3			Yes	
e-301	Elective-1				3	e-302	Elective-2	4			3			Yes	
e-302	Elective-2				3	e-303	Elective-3	4			3			Yes	
e-302	Elective-3				3	e-304	Elective-4	4			3			Yes	
e-304	Elective-4				3	c-304	Industrial project based on summer internship	4			4			Yes	
TOTAL					21	TOTAL					28			24	

Program Code: SM1E00

Program Name: MBA

Year: 2

Semester: 4

R16					R19					New Course? (R19)	Content Revision %			
Course code	Course name	L	T	P	C	Course code	Course name	L	T			P	C	
c-401	Logistics and supply chain management				3	c-401	Supply chain management and analytics	4			4		100	
c-402	Entrepreneurship development				3	c-402	Innovation and entrepreneurship	4			4		100	
e-401	Elective-5				3	e-401	Elective-5	4			3	Yes		
e-402	Elective-6				3	e-402	Elective-6	4			3	Yes		
e-403	Elective-7				3	e-403	Elective-7	4			3	Yes		
e-404	Elctive-8				3	e-404	Elective-8	4			3	yes		
	Major project and comprehensive viva				8	c-403	Comprehensive viva				2	yes		
TOTAL					26	TOTAL					24		22	